

*Brought to you by The Co-operative Bank's Digital Bees  
for the Digital Her programme*

**The Co-operative Mobile Banking App Challenge: Brought to you by Digital Bees for the Digital Her Programme.**

**The Challenge:**

How do you think the Co-operative Bank customers should manage their money online?

With cash being used less and less and people controlling their money from their mobile phones, the Cooperative Bank want to ask YOU, the brightest, digitally-capable brains from Manchester, to help us design a brand new, user-friendly, mobile banking app.

You'll select your target audience (from 16 -106!) and design the app especially for their needs. You'll come up with an app icon, a homepage, and three unique features that will ensure our customers have all they need to control their spending from the convenience of their mobile phones.

You'll need to convince our colleagues and stakeholders that yours is the best banking app on the market, so think about why you are making certain design choices and how these will ultimately make our customers' lives easier. Be prepared to explain this to us.

Use whatever you have access to in your home. You can draw your design by hand and send us a picture of it. You can record a video talking us through it. Or you can design it on the computer.

Get creative – anything goes!

**Closing date:** Wednesday July 1<sup>st</sup> 2020.

**Submit to all entries to:** [digitalher@manchesterdigital.com](mailto:digitalher@manchesterdigital.com)

**Age limit:** up to 18 years old

**Prize:**

- Exclusive 121 CV support session with the Digital Bees from The Co-operative Bank
- £50 Amazon voucher

## **The Co-operative Bank Overview:**

We pioneer banking that makes a positive difference to the lives of our customers and communities.

Website: <https://www.co-operativebank.co.uk/>

#digitalbees

Twitter: @CooperativeBank

Facebook: @thecooperativebank