

Instagram Posts: 354,485

Twitter Posts: 21,485

Facebook Posts: 185,168

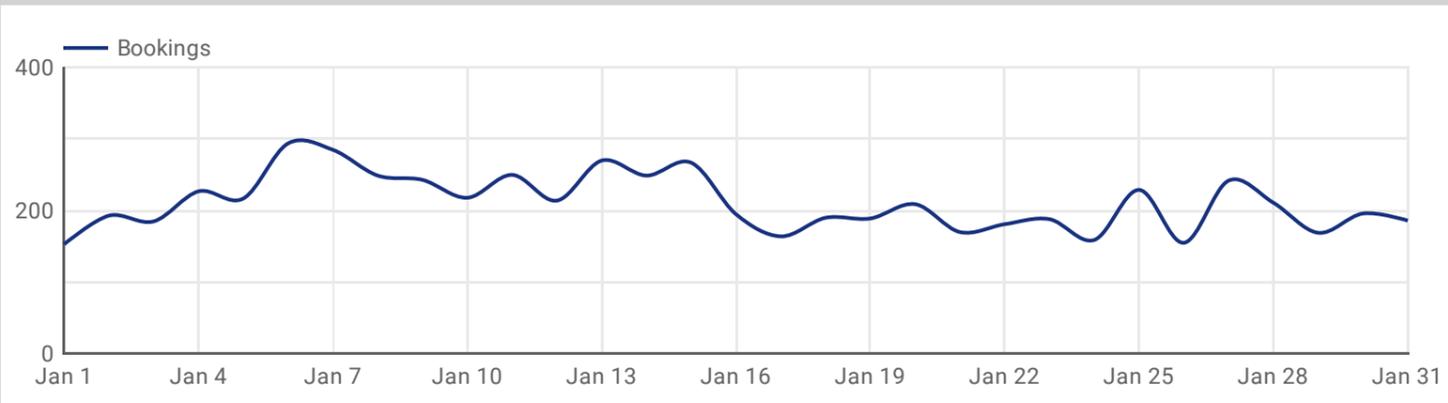
Revenue
£24,758,591

Users
313,187

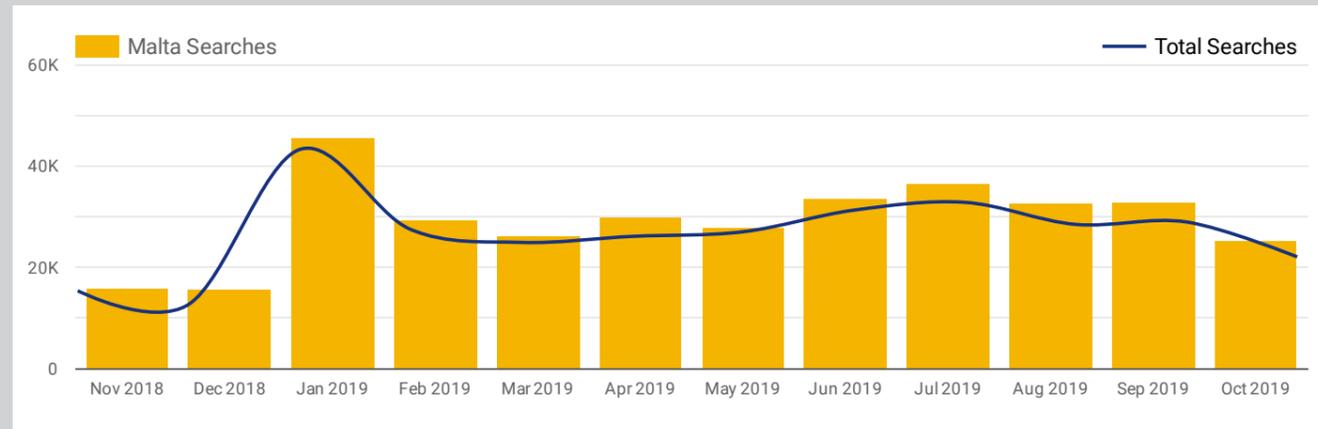
Transactions
1,448

Exit Rate
16.48%

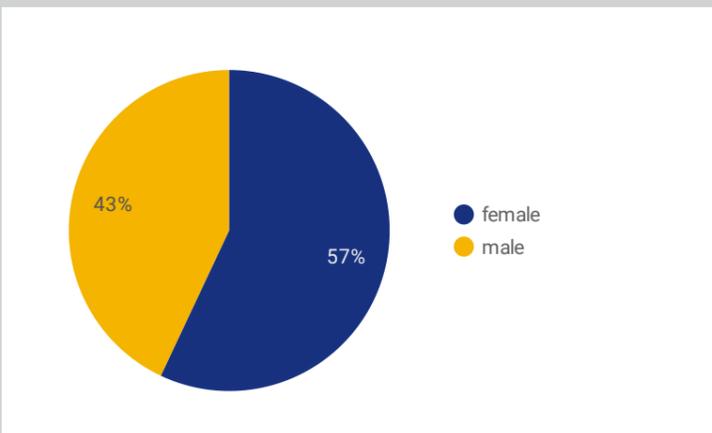
Destination	Searches
Tenerife	17,232
Algarve	9,275
Spain	7,746
Fuerteventura	7,483
Gran Canaria	7,167
Costa Brava	6,376



Destination	Searches
Malta	116,447
Majorca	107,414
Costa Blanca	70,123
Lanzarote	56,508
Antalya	45,515
Costa Del Sol	44,705



Add to Order	Users
Baggage	412,351
Transfers	214,995
Virtual Travel Agent	210,140
Email	81,933



Source	Sessions
facebook	22,194
instagram	40
twitter	27
tripadvisor.co.uk	9
gplus	1

Holiday Page
89.31%

Basket
11.17%

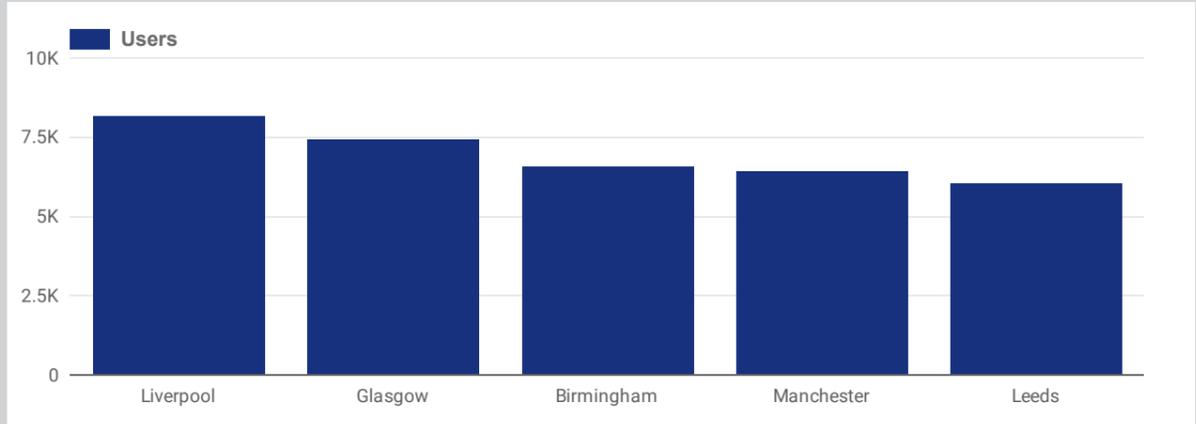
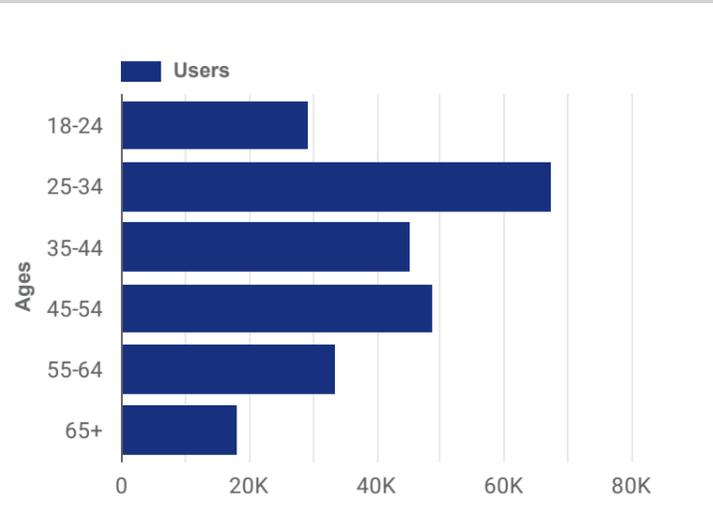
number of adults	number of children	Users
2	0	38,072
2	2	7,741
2	1	6,310
3	0	4,047
4	0	3,930

Baggage	Users
Add Bag	36,346
Remove Bag	10,052
Information	2,011

Hotels	Pageviews
Ramla Bay Resort - onthebeach.co.uk	7,693
db San Antonio Hotel + Spa - onthebeach.co....	5,887
db Seabank Resort & Spa - onthebeach.co.uk	4,970
Laguna Park II - onthebeach.co.uk	3,847
Qawra Palace - onthebeach.co.uk	3,798

Hotel Filters	Clicks
By The Beach	148,651
Any	98,462
Entertainment	86,210
Air Con	78,661
Golf	69,416
Kids Club	48,646
Disabled	48,615
Aqua Park	45,615
Internet	35,468
Spa	31,654
Gym	13,865

Page Interactions	Users
Read More Info	809,161
View Flights	400,855
Select All Inclusive Room	374,164
Holiday Search	51,101
Add Bags	46,956
Click Family Banner	31,098





PRODUCT LIFECYCLE DASHBOARD

