

ZOE GOULD



Job: Director

Company: Deloitte Digital

I work with the Public Sector to deliver Digital Transformation; meeting user needs and adding value through the delivery of Products and Services. I work with teams and coach individuals on good Product Management techniques and user centred design.

Passionate

Bubbly

Authentic

The skills I use most in my job...Coaching

- Decision Making
- Negotiating
- Evaluation
- Presentation

The most interesting thing I've worked on in my career so far...I worked with teams as part of the Pandemic response to deliver multiple COVID 19 related services including the testing service.

What inspired me into digital and tech...I'm passionate about making things better for people. So often friends and family complained about how difficult it was to access Government services; and I wanted to make them better.

My educational background is...I went to university and got a BA in American Politics and Sociology.

What advice I'd give to girls thinking about a career in digital and tech...Do it. There are so many

options. You don't have to be technical; Ada Lovelace herself considered the arts to be an integral part of STEM; we need creative and passionate people to help us solve the big problems we as society are facing.