

## YASEMIN OLCAY



**Job:** CSO & Founder

**Company:** 2Customs Ltd

Based on my 18 years of professional knowledge and experience in the technology sector, I am an entrepreneur with a software solution that I think will meet an important market need in the foreign trade sector. I am partly in the role of sales channel development activities.

Diligent

Inquisitive

Tech-literate

**The skills I use most in my job...**Sales Management

- Team Leader
- Project Manager
- Business Development

- Marketing

**The most interesting thing I've worked on in my career so far...**Very comprehensive sales to Turkiye's largest conglomerates; meeting their network, cloud and security needs.

**What inspired me into digital and tech...**I wanted to acquire new skills and improve my technological literacy.

**My educational background is...**I have a bachelor's degree in Econometrics. It is a program based on statistics and data. It interprets economic phenomena based on data and mathematics.

**What advice I'd give to girls thinking about a career in digital and tech...**As women, we are few in the technology sector. Technology should not remain a male-dominated sector. Education in digital environments is very advanced and more accessible today than ever before. I recommend making good use of these opportunities and increase your knowledge of technology.