

## VICTORIA BLACK



**Job:** Platform Product Manager

**Company:** Manchester City FC

I look after mancity.com and the platform that runs our digital fan facing product. I like to build cool stuff that fans like to use!

Loyal

Honest

Passionate

**The skills I use most in my job...**API management

- Agile development
- Stakeholder management

**The most interesting thing I've worked on in my career so far...**Building the award winning

mcfc.co.uk and now rebuilding mancity.com. I product managed the first iOS pp for the club.

**What inspired me into digital and tech...**I had an amstrad CPC and had to copy code from books in the library to build games. I enjoyed changing the code to tweak the game. Then the internet came along and it was a natural fit between digital and marketing and development.

**My educational background is...**I am a Computer Science and Information Systems grad, then went on to Fujitsu to roll out their European websites. I joined Man City before they were bought out and have helped them develop their digital estate and educate internal users.

**What advice I'd give to girls thinking about a career in digital and tech...**Don't shy away from asking for help when you get stuck and find your natural fit. There are so many career options these days, don't be afraid to learn new skills.