VICTORIA BLACK

Job: Platform Product Manager

Company: Manchester City FC

I look after mancity.com and the platfrm that runs our digital fan facing product. I liketo build cool stuff that fans like to use!

Loyal	Honest	Passionate

The skills I use most in my job...API management

- Agile development
- Stakeholder management

The most interesting thing I've worked on in my career so far... Building the award winning

mcfc.co.uk and now rebuilding mancity.com. I product managed the first IoS pp for the club.

What inspired me into digital and tech...I had an amstrad CPC and had to copy code from books in the library to build games. I enjoyed changing the code to tweak the game. Then the internet came along and it was a natural fit between digital and marketing and development.

My educational background is...I am a Computer Science and Information Systems grad, then went on to Fujitsu to roll out their European websites. I joined Man City before they were bought out and have helped them develop their digital estate and educate internal users.

What advice I'd give to girls thinking about a career in digital and tech... Don't shy away from asking for help when you get stuck and find your natural fit. There are so many career options these days, don't be afraid to learn new skills.