

## SARAH EAVES



**Job:** Account Builder

**Company:** Auto Trader

I nurture, develop and Inspire our Retailer customers to have more successful and profitable businesses.

**Energetic**

**Passionate**

**Dedicated**

**The skills I use most in my job...**Challenger

- Analyser
- overall a true Business Partner.

**The most interesting thing I've worked on in my career so far...**There's a real buzz you get from something you recommended working and generating alot of money! I have had the pleasure of helping customers add £1000's and sometimes £100,000's onto their yearly profits. That will always be the most exciting part of my job.

**What inspired me into digital and tech...**One thing Digital will always be is fast-paced and ever-changing. I love taking new ideas and technologies to our Customers and watching them implement

them in their business.

**My educational background is...**Law Degree at Leeds Beckett University

**What advice I'd give to girls thinking about a career in digital and tech...**Don't think that to be part of a Digital business, you need to be sat Coding at a desk all day. My work is hugely varied, exciting and creative!