

QAANITA



Job: Communications & Engagement Specialist

Company: Sainsbury's

I use communications to tell stories that interest and engage my customers, and share knowledge and create an awareness of the brand I work with.

Passionate

Focused

Creative

The skills I use most in my job...Numeracy

- ICT
- Working with others and Problem Solving

The most interesting thing I've worked on in my career so far...A global ICT campaign to launch the IoT with Cisco.

What inspired me into digital and tech...I find the D&T industry to be like another language I need to master, much like Spanish, just more technical.

My educational background is...Media Comms Degree, Business Science diploma.

What advice I'd give to girls thinking about a career in digital and tech...It's a future focused, innovative and exciting space to be in!