

## PAIDA MANGI



**Job:** Freelance web designer

**Company:** Paidesign (freelance web designer)

I'm a freelance web designer and part-time model. I'm also the founder of a small/new organisation called Empower Girls in Tech, with the aim to support and empower women to confidently take up space within the tech industry, irrespective of certain stereotypes that exist within our society today.

**Ambitious**

**Emotionally intelligent**

**Friendly/approachable**

**The skills I use most in my job...**wix and editorX - CMS I use platforms to design and host websites.

- shopify - CMS platform I use to design e-commerce websites
- adobe illustrator/Photoshop - tool I use to design logos and artwork for websites

- Adobe XD - application I use to design the user interface for websites

**The most interesting thing I've worked on in my career so far...** Designing a website for an Information Security company called One Vision IT Consultancy

**What inspired me into digital and tech...** I wanted to pursue a challenging degree after finishing college but I wasn't sure exactly what to do. I decided to study Computer science because I understood the importance of technology in our future and wanted to use my skills to make a positive contribution towards innovation.

**My educational background is...** I Studied Computer Science with a year in industry at the University of Leicester and graduated with a 2:1. After graduating, I decided that I wanted to be self-employed working as a web designer. Therefore, I decided to learn more through courses on Udemy.

**What advice I'd give to girls thinking about a career in digital and tech...** Be bold & courageous. Do your research to find out how you can use your skills/knowledge within the tech industry. Technology isn't just about sitting behind a desk and coding everyday, there are more fun roles within the creative side, such as UX/UI design.