

MONICA TAILOR



Job: Head of Digital

Company: McCann Manchester

A huge variety, mostly leading our digital production team and driving digital strategy for our clients

Passionate

Loud

Ambitious

The skills I use most in my job...Planning

- Client Management
- Presenting
- Team Management

The most interesting thing I've worked on in my career so far...I led curated client tours of Mobile World Congress in Barcelona for around 90 of our global clients this year

What inspired me into digital and tech...I had an uncle who I admired, he was a software engineer and he said there was this thing called the internet I should get into!

My educational background is...I studied Design Management at University and then went into agency account management.

What advice I'd give to girls thinking about a career in digital and tech...Digital technology is all around you, being able to control and create what our future will be is amazing and exciting!