

## MICHELLE MAY



**Job:** Design Lead

**Company:** Code Computerlove

I work with researchers and developers to create digital products. My role is primarily translating research into UX and UI design and driving my team's design output.

Insightful

Sarcastic

Caring

**The skills I use most in my job...**HTML/CSS

- Empathy
- Presentation

**The most interesting thing I've worked on in my career so far...**I built the front-end for the UNIQLO 311 website, their microsite for their London flagship store. It was so exciting to work for a brand I not only knew, but really liked. I got to push my skills as a developer, and work alongside other talented people.

**What inspired me into digital and tech...**I fell in love with it as a kid, without really knowing what it was I was doing. I loved playing with design and code, first on Neopets, then on livejournal and

myspace and mini sites I'd make for fun.

**My educational background is...**I taught myself to code as a child and made websites for fun, which led me to studying Interactive Digital Media at uni. I started to freelance while at uni, and got a job at a London agency as a digital designer out of uni. I've worked on my skills continuously since then.

**What advice I'd give to girls thinking about a career in digital and tech...**Go for it! It's fun and fast-paced which means you always have the opportunity to keep learning and improving. Your empathy is an asset and can help drive things built with care and thought.