

## MASUMA SHARIFF



**Job:** Technology Associate

**Company:** Advania UK

As a fresh graduate in the job, I am currently learning on the job and upskilling myself by doing several different Microsoft certifications and also attending shadowing sessions held by my mentor just to understand how a consultant delivers content to the customers.

Creative

Introvert

Curious

**The skills I use most in my job...**Microsoft Purview - Information Protection and Data Governance

- Microsoft Entra ID - Identity and Access Management
- Microsoft Defender Suite - Security tools to measure and check the security score of clients

**The most interesting thing I've worked on in my career so far...**I have been working on my own

implementations and working on client portals. Although since I am still an associate, this is all monitored. Furthermore, I have been in the company for only 5 months now, so I have not been working on huge client work.

**What inspired me into digital and tech...** I enjoyed how dynamic the field was and how there is always room for growth. Furthermore, it's a heavily male dominated field which although intimidating, is inspiring for me to ease the way women view themselves within the tech field.

**My educational background is...** I have a BSc (Hons) degree in IT (Computer Networking and Security) from Sunway University and Lancaster University. I have a passion for technology and also teaching people. This is seen through my history of volunteering as an ambassador for Maybank Malaysia and Microsoft Learn alongside Girls in Tech Malaysia.

**What advice I'd give to girls thinking about a career in digital and tech...** Go for it! It's such a flexible and a fast-growing industry. Tech is so much more than cybersecurity and development, it is under a whole umbrella of knowledge that we never stop learning. If you are someone that enjoys learning and a challenge, go for it!