

MASUMA SHARIFF



Job: Technology Associate

Company: Advania UK

As a fresh graduate in the job, I am currently learning on the job and upskilling myself by doing several different Microsoft certifications and also attending shadowing sessions held by my mentor just to understand how a consultant delivers content to the customers.

Creative

Introvert

Curious

The skills I use most in my job...Microsoft Purview - Information Protection and Data Governance

- Microsoft Entra ID - Identity and Access Management
- Microsoft Defender Suite - Security tools to measure and check the security score of clients

The most interesting thing I've worked on in my career so far...I have been working on my own

implementations and working on client portals. Although since I am still an associate, this is all monitored. Furthermore, I have been in the company for only 5 months now, so I have not been working on huge client work.

What inspired me into digital and tech... I enjoyed how dynamic the field was and how there is always room for growth. Furthermore, it's a heavily male dominated field which although intimidating, is inspiring for me to ease the way women view themselves within the tech field.

My educational background is... I have a BSc (Hons) degree in IT (Computer Networking and Security) from Sunway University and Lancaster University. I have a passion for technology and also teaching people. This is seen through my history of volunteering as an ambassador for Maybank Malaysia and Microsoft Learn alongside Girls in Tech Malaysia.

What advice I'd give to girls thinking about a career in digital and tech... Go for it! It's such a flexible and a fast-growing industry. Tech is so much more than cybersecurity and development, it is under a whole umbrella of knowledge that we never stop learning. If you are someone that enjoys learning and a challenge, go for it!