

## MARTINA SRDOC



**Job:** Agile Coach

**Company:** GlobalLogic UK&I

I am an Agile Coach. I work across the entire business with teams, groups and individuals to adopt modern ways of working while embedding agile values and mindsets. I am also a Mental Health First Aider and lead our diversity and Inclusion team.

Courageous

Creative

Passionate

**The skills I use most in my job...**Empathy - to accurately understand people, their perceptives and concerns

- Active listening - to understand what people are saying in more depth
- Curiosity - to straighten relationships. With a culture of curiosity comes a culture of trust, openness, and collaboration.
- Creativity - to better engage people to collaborate ,inspect and adapt , improve their performance, communication, learn new ways of working etc...
- Perseverance - to pause and reflect on something we already know, change takes time!

**The most interesting thing I've worked on in my career so far...**iDEA - stands for Inclusivity and Diversity for Everyone and All. I have built the team from scratch, there are around 20 of us. our mission is to build an inclusive culture, where everyone can feel comfortable being themselves. We aspire to work together to promote fairness while recognising, valuing and embracing difference.

**What inspired me into digital and tech...**It all happened by accident, and I love it. I started as work experience and then the company offered me a job, and the rest is history. Technology is a very productive and creative environment and doesn't just need engineers, it also needs as an example agile coaches, marketing, HR etc...

**My educational background is...**I finished high school in Croatia where I studied trade and textiles. Since arriving in the UK, I self-studied on IT topics such as web foundations (CIW), became .NET developer, Scrum Master and very recently a Business and Personal Coach via Barefoot Coaching.

**What advice I'd give to girls thinking about a career in digital and tech...**Technology is not going anywhere, it's getting faster and more advanced. It's enabling and saving lives. It is a great opportunity because you can work in any sector as all sectors are driven. enabled and/or supported by technology. It is a very exciting place to be in.