

## LINA KEHLENBECK



**Job:** Senior Product Owner

**Company:** Sainsbury's

As the Senior Product Owner I lead a team of Product Owners who act as the link between the business functions and the Technology division. Each one of them 'owns' one or more technology products (that would be hardware, in house developed software or third party solutions). This includes the whole lifecycle from selection through to implementation.

Loyal

Hardworking

Honest

**The skills I use most in my job...**Relationship building

- Understanding of agile delivery methodologies
- Problem solving

**The most interesting thing I've worked on in my career so far...**Many in house developed apps. Seeing something through from idea to our colleagues hands is incredibly rewarding and exciting.

**What inspired me into digital and tech...**It just kind of happened, and now I wouldn't want it to be any other way!

**My educational background is...**I've studied Fashion Business for both my Bachelors and MBA, then worked in a Management Consultancy for a while and got into Technology eventually.

**What advice I'd give to girls thinking about a career in digital and tech...**Technology is the future and incredibly fast paced. Especially as a woman in technology, you will have all the opportunities if you are passionate and dedicated.