

LESLEY HOLLAND



Job: Data Protection Manager

Company: Auto Trader

After working in IT for 11 years, had a career change into Risk and Compliance. I now collaborate with all areas of the business to understand how we use people's data and help us to comply with the GDPR and Data Protection 2018.

Open

Practical

Honest

The skills I use most in my job... Collaboration - work with all areas of the business

- Problem Solving - looking for new and safer ways to protect data
- Negotiating - GDPR isn't always at the top of everyone's list :)
- Time Management - have to keep on track as there's lots of work to do
- Leadership - help others to see a different point of view around people's data

The most interesting thing I've worked on in my career so far... Has to be working on a data breach

in my first month of my new role. Hard work, but was absolutely a great learning experience and loved to get thrown straight into it.

What inspired me into digital and tech...When I left college I didn't know what I wanted to do. I started an admin job at Auto Trader, where I saw people working in technical roles and was inspired by the work they did. Solving problems every day didn't seem like a 'job' to me.

My educational background is...A-Levels. The rest is based on experience and working for a company who help to develop talent rather than just look at what's on paper.

What advice I'd give to girls thinking about a career in digital and tech...Dive in! Ask questions! Don't be afraid to speak up and approach people who can help you with your career even when things may seem daunting. Nothing is out of reach.