

LAURA SHENTON



Job: Customer Success Manager

Company: Podcast.co

I'm a bit like a link between the customers and our team; making sure feedback and suggestions are passed along and helping to answer customer queries.

Professional

Motivated

Friendly

The skills I use most in my job...Communication

- Audio Editing

The most interesting thing I've worked on in my career so far...I get to work with some pretty cool and inspirational people in the Podcast Studio, so that is definitely the best bit of my career so far!

What inspired me into digital and tech...I originally wanted to be an actor, but fell in love with Media during my GCSE's and then Radio/Podcasts at University. So I decided to pursue what I loved and here I am!

My educational background is...Studied Television and Radio at University of Salford which really helped to build my skills with production and editing of audio, then gained experience from the lovely

Radio.co team.

What advice I'd give to girls thinking about a career in digital and tech... Confidence is key. I used to let people tell me I couldn't ever get into industry, then decided to prove them wrong, and here I am! I get to work with awesome people every day and some pretty big clients. It's so worth it!