

## LAURA MOORE



**Job:** Information Developer

**Company:** Arm

I'm an Information Developer at Arm, where I lead documentation work within project teams developing Image Signal Processor technology. I work closely with engineers and partners to advocate for their information needs, ensuring complex technology is clearly communicated and usable in real-world products.

Collaborative

Creative

Curious

**The skills I use most in my job...**Curiosity

- Information synthesis
- Collaboration
- Storytelling
- Tooling and automation

**The most interesting thing I've worked on in my career so far...**Documenting Arm's Image Signal Processor technology, helping cameras understand and reproduce the world as we see it. It's

fascinating to sit at the intersection of hardware, software, and human perception, making advanced innovation usable for engineers everywhere.

**What inspired me into digital and tech...**I've always loved understanding how things work. Over time, I discovered that communicating about technology inspires me most, learning from others and helping them use it to solve problems. Working at Arm, on the cutting edge of tech, is a dream come true.

**My educational background is...**I completed a Master's in Electronic Engineering with French and German through a collaborative European university programme, designed to train engineers who could work and communicate across borders. I studied in the UK, France, and Germany, combining technical problem-solving with languages and collaboration.

**What advice I'd give to girls thinking about a career in digital and tech...**Be curious, and don't wait until you know everything, nobody does! Learn by doing. Tech needs creativity, empathy, and persistence as much as code. Follow what sparks your interest and ask questions; every question builds understanding for you and for others.