

## LAURA BETH GREENWOOD



**Job:** Content Creator, Producer, Presenter, Announcer

**Company:** Podcast.co/Radio.co, BBC Radio Manchester, Revolution 96.2, Roch Valley Radio, Rochdale Football Club

I work for various radio stations both in producing and presenting roles, I also work as content producer for Podcast.co/Radio.co making digital content and I also match announce for Rochdale Football Club

Friendly

Fun

Confident

**The skills I use most in my job...**Presenting

- Producing
- Recording and Tech Support

**The most interesting thing I've worked on in my career so far...**I am the first female match day announce in the English football league, I also have my own radio show on BBC Radio Manchester which is an absolute dream come true.

**What inspired me into digital and tech...**I've always had a love for audio especially music. I always knew I wanted to work with audio specifically editing/producing.

**My educational background is...**I have got a 1st class degree in Television and Radio from the University of Salford

**What advice I'd give to girls thinking about a career in digital and tech...**If you've got a passion for it and the drive then you can go as far as you want to go. Sometimes it can be difficult being a girl in a male dominated industry but don't let that deter you or knock your confidence. Always strive to be the

most skilled and you'll shine in the industry that you love.