KANIKA SELVAN

Job: Founder

Company: Beetroot Consulting Ltd

I am the Founder of Beetroot Consulting and its associated brands, helping small to medium-sized organisations navigate complex technical ecosystems and build long-term change capability. With 17+ years of leadership experience, I specialise in strategic yet collaborative approaches to technology, governance, and transformation.

Insightful	Courageous	Bold

The skills I use most in my job... Change Management & Capability Building

- Technology & Systems Optimisation
- Stakeholder Engagement & Collaboration

- Equity, Diversity & Inclusion (EDI) in Tech & Leadership
- Strategic Leadership

The most interesting thing I've worked on in my career so far... Starting Beetroot Consulting has been the most exciting challenge of my career. Building a business that blends bold, people-focused change with technology has allowed me to disrupt traditional models, centre equity and inclusion, and empower organisations to navigate complexity with confidence. It's a constantly evolving, purpose-driven journey.

What inspired me into digital and tech...I fell into tech when I left a job, and a mate suggested I manage developers because 'it's the best job.' I never looked back. I found a space where problem-solving, transformation, and innovation came together, and it felt like home. Tech became the perfect place to drive real change.

My educational background is...I got into tech through transformational change, not the traditional route. With a background in risk, resilience, and human sciences, I worked on complex organisational challenges and saw technology as a powerful tool for change. My focus has always been on aligning tech with strategy, building capability, and driving impact.

What advice I'd give to girls thinking about a career in digital and tech... To girls wanting to get into tech: there's space for you here. You don't need to follow a traditional path....tech thrives on different perspectives. It's about solving problems, driving change, and shaping what's next.