

## JULIE MCGANN



**Job:** Founder and CEO

**Company:** Unicorn and Co

I run a tech company. We provide digital wellness solutions to businesses. We help businesses become serious about wellbeing and mental health at work by connecting them with top wellness experts using technology. We provide wellness education on topics like sleep, stress management, resilience, happiness, mindfulness and nutrition.

Passionate

Resilient

Creative

**The skills I use most in my job...**Communication skills

- Strategic vision
- Creative media skills
- Sales and planning
- Organisational

**The most interesting thing I've worked on in my career so far...**Building a Digital Workplace Wellness platform with a team of professionals. Deciding on a brand identity, our vision and mission,

customer journey and customer impact.

**What inspired me into digital and tech...**Technology is a great tool to amplify important messages and foster communication and collaboration. I was excited about using tech in education industry and the potential it brings to the workplace wellbeing. I am passionate about using Tech for Good and ethical technology.

**My educational background is...**I have Degree in Economics and Masters in Human Resources.

**What advice I'd give to girls thinking about a career in digital and tech...**Never put yourself in a box. You don't have to be a software engineer to run or work in a tech business. What you need is vision and passion for using technology to spread your message and achieve your goals.