JODIE HARRISON

Job: Head of Trading

Company: Manchester Airports Group

Manage the revenue and optimise car parking prices at Manchester Airport. Effectively setting 76,650 online price points every day. Visualising data is a large part of my role and one of the most important aspects of trading, this allows the most effective decisions to be made to grow the business. Continually developing trading strategies to ensure maximum benefit to the trading team at MAG, covering Manchester, Stansted and East Midlands airports.

Particular	Positive	Hardworking

The skills I use most in my job... Data Analysis

- Data Visualisation
- Financial Scenario Modelling

The most interesting thing I've worked on in my career so far... The creation of an automated Revenue Management System. This in-house system incorporates a pricing rules engine to replicate a traders' decision-making process with a demand forecast to allow trading decisions to be made

automatically 24 hours a day.

What inspired me into digital and tech... Working in tech alongside strong analytical skills gave me the confidence to make bold decisions and challenge the norm, being able to see the impact of these decisions (good or bad) is what motivates me every day.

My educational background is...I studied A Level Mathematics, I.T, Business and Biology. Completed a Mathematics degree at The University of Manchester Further study during employment includes CIMA Certificate in Business Accounting

What advice I'd give to girls thinking about a career in digital and tech... Don’t be afraid to try something different.