

JO AHMED



Job: Practice Senior Partner North West

Company: Deloitte LLP

I am the Practice Senior Partner for Deloitte in NW, leading a team of over 1,400 people and responsible for the overall growth and success of our business in the region. Externally I am the Honorary Consul of Japan in Manchester.

Resilient

Fun

Determined

The skills I use most in my job...diplomacy - addressing the most difficult of client or people matters

- leadership - directing the growth of the business and building a consensus of opinion
- resilience - whatever the challenge, taking considered steps to do the right thing

The most interesting thing I've worked on in my career so far...Helped the region have a stronger voice on an international stage, particularly in Japan and India

What inspired me into digital and tech...i am not specifically in digital and tech but work with teams that are!

My educational background is...State school educated followed by university (the first in my family to do so)

What advice I'd give to girls thinking about a career in digital and tech...don't be afraid to share your ideas on how to do things differently or creatively!