D/GITAL.

JESS RIDOUT

Job: Data Strategist

Company: London

I work with companies to help them understand their data, their business processes and how these can be used together to help them run their business more effectively and efficiently.

Dedicated	Motivated	Direct

The skills I use most in my job... Data & Systems Analysis, Business Analysis, Stakeholder/relationship management

• I worked with a public transport company to help them report on their vehicles locations using GPS. Previously they did not have accurate information to inform them of delays meaning it was difficult to pinpoint issues. We were able to help identify recurrent delays so they could resolve the issues.

• At college I did a BTEC National Diploma in Computing which allowed me to do a degree of BSc (hons) in Computing (specialism: Software Engineering). During my career I have taken variety of courses including: Data Modelling, Cognos reporting building, Scaled Agile delivery, BCS Business Analysis

Diploma.

The most interesting thing I've worked on in my career so far...I worked with a public transport company to help them report on their vehicles locations using GPS. Previously they did not have accurate information to inform them of delays meaning it was difficult to pinpoint issues. We were able to help identify recurrent delays so they could resolve the issues.

What inspired me into digital and tech... As a farmer's daughter I was interested in how technology could be used to increase efficiencies as it is a very manual industry. My family were early adopters of automatic milking machines where the cows milk themselves! I thought this was really cool and wanted to learn more.

My educational background is... At college I did a BTEC National Diploma in Computing which allowed me to do a degree of BSc (hons) in Computing (specialism: Software Engineering). During my career I have taken variety of courses including: Data Modelling, Cognos reporting building, Scaled Agile delivery, BCS Business Analysis Diploma.

What advice I'd give to girls thinking about a career in digital and tech... It's about so much more than just 'tech' (although that in itself is cool). As technology and digital become more prevalent in everyday life we need to consider the social, ethical and morality issues as we make advances.