

## HOLLY CHATTON



**Job:** Head of Data Governance

**Company:** AJ Bell

A passionate head of data governance at AJ Bell driving strategic data initiatives in enhancing data quality and embedding governance Frameworks. Experienced leader and DE&I ambassador, championing inclusive culture and Innovation through data. Skilled in stakeholder engagement and fostering data-driven decision-making across the business.

**Energetic**

**Empathetic**

**Inclusive**

**The skills I use most in my job...** Strategic Thinking! Designing and implementing data governance frameworks aligned with business goals.

- Stakeholder Engagement! Collaborating across departments to embed data best practices.
- Leadership & Mentorship! Guiding data teams and helping foster a data culture.
- Communication! Presenting insights and risks to executive leadership clearly and persuasively
- DE&I Advocacy! Promoting inclusivity and leading diversity initiatives within the organisation.

**The most interesting thing I've worked on in my career so far...** In my previous role I played a key part in an Oracle to SAP ERP & EWM migration spanning 9 years. During this time, I learnt so much

from data migrations, performance testing, roll backs, enterprise architecture and much more.

**What inspired me into digital and tech...** I have always been an analytical person and in 2016 I was given an ultimatum of moving into a Master Data Manager role or to have no job. I had nothing to lose and took the role. I have never looked back and have advanced in a fantastic career.

**My educational background is...** Traditional education was not for me. I just about passed my GCSE's and then went to work in retail. In 2021 I obtained a PgCert in Computer Science (Business Computing) and came out with a distinction. More recently I have completed my CDMP (Certified Data Management Professional) certification with DAMA international.

**What advice I'd give to girls thinking about a career in digital and tech...** Don't be afraid. Take the leap and go for it. It is such an innovating space with many roles and there is always more to learn allowing you to grow in your career.