

## HARRIET HORSBROUGH



**Job:** Project Manager

**Company:** Code Computerlove

I work within a multi-discipline product team consisting of developers, designers, QA testers and delivery, and I'm responsible for managing the workflow for our clients. We work collaboratively to decide where budgets are best spent in order for our clients to get maximum return on investment.

**Determined**

**Warm-hearted**

**Diplomatic**

**The skills I use most in my job...** I often act as a bridge between the team and the client

**The most interesting thing I've worked on in my career so far...** Moving a client website from two adaptive platforms to one responsive platform. It was a mammoth undertaking but paid off hugely from both a technical and commercial perspective.

**What inspired me into digital and tech...** It became clear during my degree that the digital community was growing quickly, and it was going to be an area of future opportunity for me. Plus, I enjoyed the tech aspects of my course!

**My educational background is...** I studied English Literature, Law and History at A Level before completing a degree at Manchester Met in PR & Digital Communications. I also undertook a sandwich year allowing me to go and work in industry for 12 months.

**What advice I'd give to girls thinking about a career in digital and tech...** Don't be put off from venturing into the industry because you're not a designer or developer; teams need a wide variety of skills and personalities. Content producers, account managers, project managers, testers, finance managers - the community is huge and the opportunities are endless.