

## GEMMA HACKNEY



**Job:** Senior Software Developer

**Company:** Royal London

I help implement new software features into the Royal London direct to consumer sales journeys to make a customers sales experience as flawless as possible.

Hard working

Helpful

Determined

**The skills I use most in my job...**Problem Solving/Troubleshooting

- Coding/Programming
- Creativity
- Research/Googling
- Communication/Teamwork

**The most interesting thing I've worked on in my career so far...**Helped develop the customer journey for a completely new Royal London product.

**What inspired me into digital and tech...** I actually accidentally ended up working in digital/tech however had the visibility of roles in IT been available when I was at school I would have got here sooner as I was glued to the PC when I was younger making websites.

**My educational background is...** Gcses currently, but also studying towards my Computing and IT BSc degree part time with the Open University.

**What advice I'd give to girls thinking about a career in digital and tech...** There really is a role for everyone within tech whatever your skill set and there isn't ever a chance of getting bored.