

## GAEL MUNNOCH



**Job:** Account Manager

**Company:** iprospect

I manage a team of people working in the Paid search department.

Agile

Analytical

Motivated

**The skills I use most in my job...**Maths

- Analytical skills

**The most interesting thing I've worked on in my career so far...**Pitching for new business for the company

**What inspired me into digital and tech...**After studying marketing at uni, I saw that digital marketing was an area of quick growth, I also noticed that a lot of charities did not have DM capabilities and so I started working in this field with the view of moving into the 3rd sector.

**My educational background is...**I studied marketing management at DMU. I started working in digital marketing after my degree before specializing in Paid media

**What advice I'd give to girls thinking about a career in digital and tech...** Digital marketing is a great career to really develop your creative and analytical skills, no day is ever the same as you are presented with unique challenges every day.