

GAEL MUNNOCH



Job: Account Manager

Company: iprospect

I manage a team of people working in the Paid search department.

Agile

Analytical

Motivated

The skills I use most in my job...Maths

- Analytical skills

The most interesting thing I've worked on in my career so far...Pitching for new business for the company

What inspired me into digital and tech...After studying marketing at uni, I saw that digital marketing was an area of quick growth, I also noticed that a lot of charities did not have DM capabilities and so I started working in this field with the view of moving into the 3rd sector.

My educational background is...I studied marketing management at DMU. I started working in digital marketing after my degree before specializing in Paid media

What advice I'd give to girls thinking about a career in digital and tech... Digital marketing is a great career to really develop your creative and analytical skills, no day is ever the same as you are presented with unique challenges every day.