

## EVIE BROCKWELL



**Job:** Product Consultant and Coach

**Company:** Be Optimised

I work with different companies to make them really really good at Product. I work with teams through coaching and consulting on strategy, product maturity and process.

**Ambitious**

**Inspiring**

**Enthusiastic**

**The skills I use most in my job...**Communication

- Team building
- Leadership
- Analytical

**The most interesting thing I've worked on in my career so far...**Working with a range of clients to create product strategies and organise themselves to execute on this - all whilst travelling the world.

**What inspired me into digital and tech...**I love the pace of change and the variety of work. I also knew it was a well paying career with lots of different opportunities. Product was growing, and the ability for organisations to mature in this space appealed to me.

**My educational background is...**I studied international business and economics, which set me up with business acumen to use in the real world. It also taught me how to gain, digest and synthesise a load of info - which is still helpful now!

**What advice I'd give to girls thinking about a career in digital and tech...** That it is one of the most rewarding careers you can have. You constantly get to solve problems and watch your ideas and solutions go out into the real world. You can work with a tonne of amazing people and you will never be bored!