EMILY AXON

Job: Business Analyst

Company: BrightHR

From the beginning of a project I support in defining the problem, gather requirements, establish clients and stakeholder needs, and collaborate with developers to come up with a solution. Breakdown the solution into small chunks of work and see it through to a finished product for customers.

Thoughtful	Creative	Patient

The skills I use most in my job... Analysing data

- Mediation
- Problem solving
- Managing expectations
- Agile working

The most interesting thing I've worked on in my career so far... Worked on an automatic annual leave accrual system for Australia and New Zealand. Although the 5am calls were challenging, it was

interesting to learn all about AU employment law and work collaboratively with our back end developer to come up with a solution.

What inspired me into digital and tech... My father had a business when I was a small child, supplying and setting up schools first ever computers back in the dial up days. I've always been interested but never had the confidence to do it, until my friend in tech thankfully gave me the push.

My educational background is... Design! I have BA (Hons) in Fashion from Leeds art. Which involved clothing production, illustration and marketing elements. I went on to sell my collection in store in Camden.

What advice I'd give to girls thinking about a career in digital and tech... You'll be surprised how fun and creative you can be in the industry. There are so many different roles available and opportunities to progress. Throw away your preconceptions, join groups, talk to people in the industry, I'm confident you'll be surprised with what's out there!