

CAROL DOLOUGHAN



Job: Digital Engagement Manager

Company: DWP

I design and deliver a range of staff engagement activities for staff at all stages of their career. I work within the Strategy and Planning team, so also work on Business Plans and strategy development.

Caring

Determined

Empathetic

The skills I use most in my job...Communication

- Strategy development
- Planning
- Event management

The most interesting thing I've worked on in my career so far...Developing a staff engagement strategy and continuing to evolve this offer through my career in the Civil Service - introducing the concept of doing something different, not just 'this is how it is always done'.

What inspired me into digital and tech...I had something to offer essentially, I knew that I could make a difference, it was finding the place where I could take the opportunities to develop my career - a

fair playing field.

My educational background is...BA Hons in Social Policy and Administration (via A - Levels and GCSE's) Project Management Training Communication training via GCS

What advice I'd give to girls thinking about a career in digital and tech...Do it! Put aside any doubts you have and try. We often attach labels to ourselves in terms of the skills we have, or what we are capable of. More times than not, these are other people's biased opinions and not true fact.