

ASHLEIGH ALEXANDER



Job: Government Digital and Data Resourcing Specialist

Company: Government Digital and Data

Improving Civil Service recruitment strategies, fostering Regional Partnerships, promoting roles across the profession, and engaging with talent at careers fairs.

Creative

Optimistic

Bubbly

The skills I use most in my job...Data analysis

- Creative communication
- Stakeholder engagement
- Problem solving
- Innovative solutions

The most interesting thing I've worked on in my career so far...I developed a candidate pack highlighting the digital and data profession, including application guidance, details about our schemes, and practical tips for successfully applying to join us.

What inspired me into digital and tech...I was drawn to digital and tech recruitment because I love

connecting talented individuals with roles that transform public services. The dynamic nature of the sector inspires me, and I enjoy crafting accessible and engaging content to guide candidates through the process.

My educational background is...I passed all my GCSEs but really struggled to keep motivated when I went to sixth form and college. Between October 2023 and January 2025, I completed my CIPD HR Level 3 qualification which I'm really proud of.

What advice I'd give to girls thinking about a career in digital and tech...Go for it! Digital and tech offer endless opportunities to innovate and make an impact. Build your skills, stay curious, and don't fear challenges—they're where growth happens. Your unique perspective is invaluable, so be confident, network, and embrace the adventure.