

## ANNA JACHIMCZAK



**Job:** Digital Designer

**Company:** McCann Manchester

I provide digital solutions for businesses, building on digital experiences for their customers

Independent

Strong

Focused

**The skills I use most in my job...**Prototyping

- Presentation

**The most interesting thing I've worked on in my career so far...**Working on a rebrand for a very large organisation and then translating the new visual language into a digital experience

**What inspired me into digital and tech...**It's a fascinating field, with limitless possibilities and grow. It is the now, and future, of all human communication.

**My educational background is...**Foundation degree in Digital Graphic Design, and then hands on experience. I got involved in as many projects as possible.

**What advice I'd give to girls thinking about a career in digital and tech...**Digital and tech provide a perfect canvas for working to help solve issues that humanity faces now and in the future