

ANNA JACHIMCZAK



Job: Digital Designer

Company: McCann Manchester

I provide digital solutions for businesses, building on digital experiences for their customers

Independent

Strong

Focused

The skills I use most in my job...Prototyping

- Presentation

The most interesting thing I've worked on in my career so far...Working on a rebrand for a very large organisation and then translating the new visual language into a digital experience

What inspired me into digital and tech...It's a fascinating field, with limitless possibilities and grow. It is the now, and future, of all human communication.

My educational background is...Foundation degree in Digital Graphic Design, and then hands on experience. I got involved in as many projects as possible.

What advice I'd give to girls thinking about a career in digital and tech...Digital and tech provide a perfect canvas for working to help solve issues that humanity faces now and in the future