AMY STUART

Job: Director

Company: Social Life Media Ltd

I am a Director of my own company after leaving the BBC in November. I have since worked with GOV.UK, NBA and Led by Donkeys on projects. My specialism is managing complex projects, innovation and creativity and digital media. I work on campaigns and commissioning content from ideation to delivery.

Hardworking	Thoughtful	Creative

The skills I use most in my job... Project Management

- Strategy
- Digital Consultation

- Creativity
- Audience Insight (Gen Z)

The most interesting thing I've worked on in my career so far... Louis Theroux's Forbidden America - I got him to do a chickenshop date with Amelia Dimoldenberg which blew up.

What inspired me into digital and tech...I fell into it. My first job was on the Dating Channel as a Text Jockey which led me into BBC's Community moderation, management and hosting.

My educational background is...BA Hons at Bath doing Creative Arts - photography and creative writing. Lucky enough to do a Masters of Business and Strategic Leadership whilst at BBC.

What advice I'd give to girls thinking about a career in digital and tech... Why not?