

ALISON MCKENZIE-FOLAN



Job: Chief Executive

Company: Wigan Council

Provide effective strategic leadership and clear direction within the Council to achieve the long term outcomes as set out in Wigan' Economic Deal and our vision for Deal 2030. Enhance the reputation and image of Wigan as a borough and capitalise its strengths as a place to live, work and enjoy. Provide strategic leadership and influence at a GM level to shape the wider public reform agenda.

Innovative

Positive

Caring

The skills I use most in my job... Inspiring others

- Political sensitivity
- Showing genuine concern

- Creativity
- Problem solving

The most interesting thing I've worked on in my career so far...Wigan Digital Strategy with amazing partners

What inspired me into digital and tech...The power of digital to improve the lives of people and communities

My educational background is...Business Studies Degree, Post Grad in Occupational Health & Safety, Masters in Strategic HR, FCIPD and other bits too!

What advice I'd give to girls thinking about a career in digital and tech...Go for it - it will be such an exciting and rewarding career