

## ALICE ROSE



**Job:** Digital Project Manager

**Company:** Clicky Media

I'm a Digital Project Manager at Clicky Media. Within my role, I manage website projects from inception through to launch, working collaboratively with a range of clients and our incredible internal teams. This requires strong, clear communication and organisation to make sure we're on track to hit our launch date.

Proactive

Approachable

Organised

**The skills I use most in my job...** Communication - with both internal and external teams, to communicate project requirements and status updates.

- Relationship-building - as a PM, it's important to create positive relationships with the teams you work with.
- Leadership - when managing a project, you are the key point of contact for your client and internal

team members.

- Organisation - creating the likes of project timelines, content plans and sign-off documents to keep the project on track.
- Problem-solving - working with schedules and teams to find solutions.

**The most interesting thing I've worked on in my career so far...**Working internally to improve our processes is always really interesting. Everyone has great, individual insights into how we can improve our service. It's so rewarding to see change in action through collaboration and by making small continuous adjustments, I believe we can see big improvements.

**What inspired me into digital and tech...**During university, I worked on social media for an online campus blog. This caught my interest in a career in digital. I started at Clicky as a Web Support Assistant. My job role has changed and progressed over the years but I've always loved the variation.

**My educational background is...**Following my A-Levels, I gained a first-class degree in English Language. Whilst not directly related to project management or marketing, the knowledge I gained has helped to reinforce my communication skills, something that is intertwined in every aspect of my job.

**What advice I'd give to girls thinking about a career in digital and tech...**Go for it! The world of a career in digital is so varied and wide - I would always suggest getting some hands-on experience in the industry, gaining a good foundation of knowledge and then exploring the areas that really interest you as you develop your career.