

ABI RIDLEY



Job: Delivery Manager

Company: Deloitte Digital

I am a Delivery Manager in the Public Sector - specialising in Delivering Mobile Apps. I work with teams to help ideas 'come to life'. I love watching those ideas come to life and delivering apps that my mum, sister and friends can use.

Driven Efficient Empathetic

The skills I use most in my job...Organisation

- Stakeholder management
- Facilitation
- Kindness
- Forward thinking

The most interesting thing I've worked on in my career so far... I am hugely passionate about the app that my team is currently working on - we are creating something that is changing society in the

Real Role Model



UK. I love being able to see the impact of my work and see those around me engage with it.

What inspired me into digital and tech...I originally wanted to be a food buyer! and had places on the M&S and Tescos graduate programmes to do this. I then realised that I could have the best of both worlds by pursuing my interest in Technology on the graduate scheme at Accenture (whilst still enjoying nice food!)

My educational background is...I studied Human Geography at the University of Liverpool, I took (a few!) gap years and then joined the Client Delivery Graduate programme at Accenture. I then went into Industry and came back to consulting at Deloitte - I haven't looked back!

What advice I'd give to girls thinking about a career in digital and tech...Being 'non technical' doesn't make you any less valid of working in tech! You can be organised, efficient, dynamic and be very valued and needed in Technology. Being a 'do-er' gets you a long way. Coming up with a solution to sit alongside your problem also takes you far.