

## ABI RIDLEY



**Job:** Delivery Manager

**Company:** Deloitte Digital

I am a Delivery Manager in the Public Sector - specialising in Delivering Mobile Apps. I work with teams to help ideas 'come to life'. I love watching those ideas come to life and delivering apps that my mum, sister and friends can use.

Driven

Efficient

Empathetic

**The skills I use most in my job...**Organisation

- Stakeholder management
- Facilitation
- Kindness
- Forward thinking

**The most interesting thing I've worked on in my career so far...**I am hugely passionate about the app that my team is currently working on - we are creating something that is changing society in the

UK. I love being able to see the impact of my work and see those around me engage with it.

**What inspired me into digital and tech...**I originally wanted to be a food buyer! and had places on the M&S and Tesco's graduate programmes to do this. I then realised that I could have the best of both worlds by pursuing my interest in Technology on the graduate scheme at Accenture (whilst still enjoying nice food!)

**My educational background is...**I studied Human Geography at the University of Liverpool, I took (a few!) gap years and then joined the Client Delivery Graduate programme at Accenture. I then went into Industry and came back to consulting at Deloitte - I haven't looked back!

**What advice I'd give to girls thinking about a career in digital and tech...**Being 'non technical' doesn't make you any less valid of working in tech! You can be organised, efficient, dynamic and be very valued and needed in Technology. Being a 'do-er' gets you a long way. Coming up with a solution to sit alongside your problem also takes you far.